



a place called home
presents...



stars &
strikes

Celebrity Bowling and Poker Tournament

MEDIA ADVISORY

WHO: “A Place Called Home,” Joel and Benji Madden, David Banner, Wilmer Valderrama, Frankie J, Baby Bash, JR Rotem, Keke Palmer, Eddie Steeples, Keith Robinson, Erica Hubbard, Michael J. Pagan, Auburn, Boo Boo & Fivel Stewert, DJ Skee, Erik Michael, Frankie Needles, G.L.A.M., Grown Mo, Jason Derulo, Kari Whitman, Karli Henriquez, KG (Katerina Graham), Kofi Siriboe, Kwame, Norwood Young, OneBlockRadius, Poetri, Prima J, Prophet, Six Reasons, Stooie Brothers, Tequan Richmond, V Factory, Karimah Westbrook

WHAT: Stars and Strikes 2009 – Celebrity Bowling and Poker Tournament to benefit “A Place Called Home,” a non-profit organization providing at-risk youth with free educational and counseling services in tandem with health and nutrition initiatives to support and empower kids to learn, grow and thrive. PINZ! Bowling and Entertainment center will host a bevy of celebrity guests and other charitably minded attendees in a professional-level poker tournament for exciting prizes and an evening of bowling featuring an all you can eat buffet, a full service bar, a raffle for great prizes, music, and MUCH more. www.starsandstrikesforapch.org

WHERE: PINZ! Bowling and Entertainment Center
12655 Ventura Blvd.
Studio City, CA
(818) 769-7600

WHEN: **Thursday, March 5, 2009**
7-11 p.m.

WHY: To encourage local social consciousness for at-risk youth living in South Los Angeles to raise much needed awareness and funds for “A Place Called Home.”

BACKGROUND:

Established in 1993, “A Place Called Home,” a 501 (c) 3 not for profit organization was created to provide at-risk youth with a secure, positive family environment where they can regain hope and belief, earn trust and self-respect, and learn skills to lead to a productive lifestyle free of the gangs, drugs and poverty that surround them.

“A Place Called Home” provides free programs that offer superior enrichment services using proven models to increase youth performance and behaviors socially and academically that include educational services, health, nutrition and well-being, counseling, community and volunteer initiatives, creative expression and recreation

opportunities. The organization helps inner city youth find their dreams through educational enrichment and unwavering support. www.apch.org

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